

JOB DESCRIPTIONS FOR BIKE SHARE EQUITY POSITIONS

Neighborhood Leader

Our bike share organization is seeking motivated Latino/Hispanic individuals, who live in the area, possess a passion for their communities, and would like to help educate, promote, and advocate throughout their neighborhoods.

ESSENTIAL FUNCTIONS

- Be a part of the expansion in the City by helping lead the outreach program – the first of its kind in the bike share industry.
- Gain the skills necessary to educate your community on bicycling, group bicycle rides, bicycle education, and rider support.
- Participate in outreach initiatives with the goal of introducing this program to new individuals throughout key neighborhoods.
- Help the Program Coordinator as lead point of contact for selected neighborhoods within the outreach project.
- Strive to communicate the benefits of the program and bike sharing in relation to the community, personal health, environment impacts, and the first/last mile of transit.
- Help support your community with key Smart Phone apps to check out and see bike availability.
- Learn to provide enthusiastic, friendly, and passionate customer service throughout your community.
- Promote bike share and outreach events and special service needs throughout season.